



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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ESPERANZA ARTS CENTER PRESENTS “DAY OF ARTOLERANCE” AT TEATRO ESPERANZA
Latino and Middle Eastern Cultural Connections

FOR IMMEDIATE RELEASE. Philadelphia, PA – March 18, 2019. In partnership with ARTolerance, Esperanza Arts Center presents Day of ARTolerance – a one-day residency at Teatro Esperanza and Esperanza Academy Charter School. The residency will include interfaith poetry readings and performance workshops with Esperanza students, and a culminating multi-disciplinary evening performance spotlighting Latino and Middle Eastern traditions.

WHO: KEILA PEREZ-VEGA, DANCER; CYNTHIA SAMAHA, SOPRANO; HAFEZ KOTAIN, PERCUSSION; UDI BAR-DAVID, CELLO.

WHAT: NORTH PHILADELPHIA THEATER, TEATRO ESPERANZA, PRESENTS “DIALOGUE IN THREE MOVEMENTS” IN PARTNERSHIP WITH ARTOLERANCE.

WHERE: 4261 NORTH 5TH STREET, PHILADELPHIA, PA 19140. TEATRO ESPERANZA, ESPERANZA ARTS CENTER.

WHEN: 7:00 PM. FRIDAY, MARCH. 22.

INTERVIEW OPPORTUNITIES:

- BILL RHOADS, SENIOR VICE PRESIDENT OF ESPERANZA ARTS CENTER
- PERFORMERS UPON REQUEST

To purchase tickets visit <https://www.showclix.com/event/day-of-artolerance> . For media inquiries, contact Joy Huertas at (215) 324-0746 ext. 480 or jhuertas@esperanza.us.

About Esperanza. Esperanza is a national non-profit organization founded in 1986 by Rev. Luis Cortés Jr., and the Hispanic Clergy of Philadelphia & Vicinity with the biblical mandate to serve and advocate for "the least of these" (Matthew 25:40). Beginning with a local initiative, with programs targeted to address the unmet needs of North Philadelphia's Hispanic community, Rev. Cortés is now sought by national and international leaders alike on issues of economic and workforce development, housing, immigration, and education. Under his leadership, Esperanza has grown from a small operation to a \$40 million organization with more than 450 employees. Visit www.esperanza.us or follow us on social media @esperanza_us on Twitter and Instagram, EsperanzaUSA on Facebook and Esperanza US on YouTube.

About Esperanza Arts Center (EAC). Guided by Esperanza’s core values of faith, integrity, and excellence, EAC is the hub for Latino performing arts in the Philadelphia region, spotlighting the rich spectrum of traditions from Latin America and the Caribbean, as well as other cultures from around the world, creating positive transformational experiences for students, families, and attendees of all ages through the arts. For more information visit www.esperanzaartscenter.us

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