



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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ESPERANZA ARTS CENTER TO KICK-OFF 2019 SEASON WITH A FREE NEIGHBORHOOD CONCERT FEATURING THE PHILADELPHIA ORCHESTRA

FOR IMMEDIATE RELEASE. Philadelphia, PA – February 11, 2019. Esperanza Arts Center (EAC) is proud to announce The Philadelphia Orchestra musicians will perform a free neighborhood concert at the new Teatro Esperanza in North Philadelphia. In addition to the concert, there will be several family activities, including face-painting, balloon animals, and an instrument safari. Wind players from The Philadelphia Orchestra will coach Esperanza Academy young musicians the week leading up to the event. On Sunday, the Orchestra musicians will perform a program featuring woodwind quintet music by Latino composers and an opening performance by the Esperanza Academy Band.

WHO: THE PHILADELPHIA ORCHESTRA

WHAT: ESPERANZA WILL HOST THE PHILADELPHIA ORCHESTRA FOR A FREE NEIGHBORHOOD CONCERT

WHERE: 4261 NORTH 5TH STREET, PHILADELPHIA, PA 19140. TEATRO ESPERANZA, ESPERANZA ARTS CENTER.

WHEN: 3 PM. SUNDAY, FEB. 24.

INTERVIEW OPPORTUNITIES:

- BILL RHOADS, SENIOR VICE PRESIDENT OF ESPERANZA ARTS CENTER

For media inquiries, contact Joy Huertas at (215) 324-0746 ext. 480 or jhuertas@esperanza.us.

About Esperanza. Esperanza is a national community-based social benefit organization founded in 1986 by Rev. Luis Cortés Jr., and the Hispanic Clergy of Philadelphia & Vicinity with the biblical mandate to serve and advocate for "the least of these" (Matthew 25:40). Beginning with a local initiative, with programs targeted to address the unmet needs of North Philadelphia's Hispanic community, Rev. Cortés is now sought by national and international leaders alike on issues of economic and workforce development, housing, immigration, and education. Under his leadership, Esperanza has grown from a small operation to a \$40 million organization with more than 450 employees. Visit www.esperanza.us or follow us on social media @esperanza_us on Twitter and Instagram, EsperanzaUSA on Facebook and Esperanza US on YouTube.

About Esperanza Arts Center (EAC). Guided by Esperanza's core values of faith, integrity, and excellence, EAC is the hub for Latino performing arts in the Philadelphia region, spotlighting the rich spectrum of traditions from Latin America and the Caribbean, as well



as other cultures from around the world, creating positive transformational experiences for students, families, and attendees of all ages through the arts. For more information visit www.esperanzaartscenter.us

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