

Career Opportunity Commercial Corridor Manager

Esperanza has two (2) immediate full-time openings for a **Commercial Corridor Manager** who will provide business district management services on the Hunting Park & Wyoming Avenue commercial corridors.

Esperanza is a faith-based non-profit organization committed to raising awareness and identifying resources that strengthen the Hispanic community.

The Commercial Corridor Manager provides technical assistance to local businesses, maintain and increase the engagement of businesses in the corridor program, coordinate marketing and outreach efforts, and will be responsible for meeting all deliverables associated with the City of Philadelphia's Targeted Corridor Revitalization Management Program contract. This individual will work closely with Esperanza's Housing and Economic Development (EHED) department to expand Esperanza's impact in the Hunting Park community.

BA/BS degree from an accredited college or university in Business Administration, Economic Development, Marketing, Communications, Non-Profit Leadership, or a related field of study is preferred.

Desired Knowledge, Skills, and Abilities include:

- Experience with commercial district management, economics, public relations, planning, business administration, public administration, retailing, non-profit administration, and/or small business development.
- Understand the issues confronting small business owners in underserved communities
- Must be entrepreneurial, energetic, imaginative, well-organized, and capable of functioning effectively in an independent and diverse environment.
- Bilingual (English/Spanish) proficiency required
- Microsoft Office Suite applications proficiency
- Ability to work creatively with limited resources
- Excellent written and verbal communication

Esperanza offers a comprehensive employee health & wellness benefits program. Salary range is \$32,500 - \$37,000 based on experience. Our office is located at: 4261 North 5th Street Philadelphia, PA 19140.

Interested candidates should email a resume along with salary requirements to: jobs@esperanza.us and please indicate **Corridor Manager** in the subject line. For more information, check us out at: www.esperanza.us

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