

Dear Friends,

There are over 11 million undocumented immigrants in the US in need of truthful and trustworthy information. Help us extend a hand to our immigrant neighbor by sharing the message of ***My Neighbor's Rights*** in your social media platforms.

I would like to encourage you to use this social media kit included below to post about the ***My Neighbor's Rights*** campaign to your internal message boards, your social media, or to share it with your external partners. The social media kit includes:

- Sample Tweets
- Sample Facebook/LinkedIn post
- Related hashtags, social handles, and links
- 23 Social Media Graphics (English/Spanish)
- 2 GIFS

Let me know if we can send along anything else including images to fit your specific sizing needs. We look forward to seeing your posts with the hashtag #MyNeighborsRights at @esperanza_us.

Best Regards,
Joy

Joy Huertas
Media and Marketing Associate
Esperanza
jhuertas@esperanza.us

SAMPLE TWEETS

Extend a hand to your immigrant neighbor with @esperanza_us. Visit <http://bit.ly/mnr17> to join the #MyNeighborsRights movement!

Join @esperanza_us and dedicate Sunday, Oct. 15 to host the message of #MyNeighborsRights with your church! <http://bit.ly/mnr17>

I joined @esperanza_us #MyNeighborsRights campaign and shared this message of love and compassion with my immigrant neighbors: <http://bit.ly/mnr17>

*Graphics and GIFs in zip file to include in tweets

FACEBOOK / LINKEDIN POSTS

Esperanza is proud to educate and advocate for immigrant rights in the US. Join me in sharing the videos of #MyNeighborsRights with an immigrant who needs to know his or her rights. On Sunday, October 15 churches from all over the nation will host this message of love and compassion with their congregations and we can all be part. Visit <http://bit.ly/mnr17> to join the campaign!

Our church is hosting the message of love and compassion of #MyNeighborsRights on Sunday, October 15. You're not going to want to miss the opportunity to extend a hand to our immigrant neighbors in need of truthful and reliable information. Visit <http://bit.ly/mnr17> to find out more about the Esperanza's campaign and join us in spreading the word!

HASHTAGS, LINKS, AND HANDLES

The official handles and links to Esperanza's social media accounts are:

- Twitter: [@esperanza_us](https://twitter.com/esperanza_us)
- Instagram: [@esperanza_us](https://www.instagram.com/esperanza_us)
- Facebook: www.facebook.com/EsperanzaUsa

Links:

- Website: <http://www.esperanza.us/my-neighbors-rights/>, short version: <http://bit.ly/mnr17>
- My Neighbor's Rights Videos: <http://www.esperanza.us/mnr-videos/>

Official hashtag for the My Neighbor's Rights campaign is **#MyNeighborsRights**