



FOR IMMEDIATE RELEASE
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AETNA SUPPORTS ESPERANZA PROGRAM IN PHILADELPHIA
-- Six-Year, \$1.5 Million Donation Will Fund Community Development --

PHILADELPHIA, April 7, 2010 – Aetna (NYSE: AET) announced today that it will contribute \$1.5 million over the next six years to support community development efforts by Esperanza, the nation's largest Hispanic faith-based network in the country.

Esperanza empowers agencies and churches to better serve their communities all across the United States. Esperanza itself was founded in the underserved and heavily Latino Hunting Park neighborhood of Philadelphia. Over the past two decades, we have focused on our energies on transforming this immediate community and its economic corridor through workforce development, community development and education. We are pleased to announce the support of our partner, Aetna, in bringing transformation here for years to come.

Funds will be used to expand Esperanza's comprehensive community development services under the Neighborhood Assistance and Neighborhood Partnership program of Pennsylvania's Department of Community and Economic Development. The state program provides tax credits for Aetna's investment to support community development efforts.

"The dollars provided by Aetna will increase the number of individuals positioned for improved employment opportunities and home purchase, allowing them to strengthen their commitment to the neighborhood and to purchase within the corridor," said the Reverend Luis Cortés Jr., president of Esperanza.

"The success of a thriving business association and its presence in the community is a key point of community engagement that will support long-term efforts to create a tourism center in the neighborhood. This is a celebration of collaboration and a celebration of empowerment through the pride our neighbors will have of their community."

Esperanza plans to continue and expand work it has begun in Philadelphia's Hunting Park neighborhood. That work will include:

- Substantially improving housing for residents and providing both ownership and rental opportunities;
- Encouraging and assisting neighborhood-based community development, particularly along the commercial district on North Fifth Street, thus creating jobs for area residents;
- Raising the educational job readiness levels of community residents, and;
- Creating job training and referral services for residents of the area.

"Aetna deeply values the relationship we have built with Esperanza in Philadelphia," said Patrick Young, president of Aetna's Pennsylvania market. "We've found common ground with Reverend Cortes and Esperanza in helping meet the needs of marginalized and underserved people of this city. We've seen real change in the Hunting Park neighborhood, and we're looking forward to helping Esperanza create more homes, more jobs and more hope for a community that sorely needs it."

Esperanza was founded in 1987 by Rev. Luis Cortés Jr. and the Hispanic Clergy of Philadelphia in direct response to the challenges and opportunities in the Hispanic community. It has since become the largest national, Hispanic faith-based network in the nation

In recent years, Aetna has supported “Tu Eres La Respuesta” (“You Are the Answer”), an HIV/AIDS awareness program, and the National Hispanic Prayer Breakfast and Conference. Reverend Cortés and Esperanza organized the first National Hispanic Prayer Breakfast in 2002 as an opportunity for Hispanic clergy to gather together in prayer for the nation and its Hispanic community. Today, it has evolved into an event that annually attracts more than 750 participants to the nation’s capital for prayer, advocacy and celebration.

Aetna provides health benefits to more than 1 million people in Pennsylvania.

About Aetna

Aetna is a leading global diversified health care benefits company headquartered in the U.S., serving approximately 36.1 million people with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional and consumer-directed health insurance products and related services, including medical, pharmacy, dental, behavioral health, group life and disability plans, and medical management capabilities and health care management services for Medicaid plans. Our customers include employer groups, individuals, college students, part-time and hourly workers, health plans, governmental units, government-sponsored plans, labor groups and expatriates. For more information, see www.aetna.com.

Esperanza, the largest Hispanic faith-based network in the United States, with a network of 12,000 congregations, faith, and community-based agencies, is committed to strengthening Latino communities. Through education and civic engagement, Esperanza empowers individuals and families to overcome adversity and succeed in the actualization of their dreams. For more information, see www.esperanza.us.

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